

Western Regional  
2007 Leadership Conference

[www.pbs1914west.org](http://www.pbs1914west.org)

**March 16<sup>th</sup> - 18<sup>th</sup>**

**Palace Station Hotel & Casino**

Las Vegas, Nevada (Northeast end of the strip)

2007 Leadership Conference Officer/Collegiate Training

**"Fostering the Leader From Within You"**

**"The Power of One- A Time for Oneness"**

**Early-Bird Registration ends 02/15/07**

Mark That Calendar!!!

Come Invade the town that never sleeps \* Registration available on:

[www.pbs1914west.org](http://www.pbs1914west.org)

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***Come pay to Play with the Blue and White***

**FUN ☺ LIGHTS ♥ TRAINING 🎵 MORE FUN**

**CONFERENCE HIGH LIGHTS**

SIGMA LEADERSHIP TRAINING  
SIGMA BETA CLUB TRAINING  
GUEST VEGAS OUTING  
INTERNATIOANL CERTIFICATIONS  
MEET THE SIGMAS GATHERING  
OMEGA CEREMONY TRAINING  
INTERNATIONAL CANDIDATES FORUM  
"07" AWARDS RECOGNITION DINNER  
CLUB 1914-LEADERSHIP LUNCHEON  
INTERNET SECURITY FORUM  
CONFLICT RESOLUTION SEMINAR

**BLUE REVUE EVENTS**

**THURSDAY:**  
OPENING CEREMONY & RECEPTION

**FRIDAY:**  
GILBERT A. DALEY COMPETITIONS  
MS. WESTERN REGION PHI BETA SIGMA  
PAGEANT  
STEP TOURNAMENT OF CHAMPIONS  
NEW SCHOOL STROLL ALL NIGHT

**SATURDAY:**  
BLUE REVUE EXPO "07"  
BLUE REVUE GOLF OUTING  
OLD SCHOOL TWO STEPPIN

**"Providing an opportunity to teach and train our brothers to better implement Culture for Service and Service for Humanity through Brotherhood, Scholarship and Service".**

2006 Western Region Fall Board Meeting  
Palace Station Hotel & Casino  
2411 W. Sahara Avenue • Las Vegas, NV 89102  
[www.stationcasinos.com](http://www.stationcasinos.com)

Greetings and Blessings to the Brothers in Sigma;

It is my honor to present to you the **2007 Western Region Leadership Conference Registration Packet**. This packet will give you a sense of the exciting schedule planned for all attendees who want to experience the “**Blue Revue 2007**”. This registration form mailer will highlight several areas’;

- The Sessions Overview
- Extra Events-at-a-Glance
- Competitions Overview
- Registration Information
- Entertainment Overview
- Lodging

The leadership conference will target leadership training for collegiate brothers and Sigma Beta Club registrants as well as a unique track for the proper functioning of an alumni chapter. The conference theme “**Fostering the Leader from within**” is appropriate for this conference as the committee has decided to recognize those members who have made a positive impact on the community. The sessions are outlined with the intent to develop leaders within the Western Region.

We are excited about this conference and we hope you too will get excited about the conference. The upcoming conference will attract a number of brothers, visitors and friends. There will be several mailers distributed between the Fall Board Meeting and February 2007. Please share this report with your chapter members and find it within yourself to support this conference. We have made every effort to make some assurances that the membership will have a great time, gain needed knowledge and leave the conference knowing that they it was well worth attending.

The City of Las Vegas is changing its image from a “family fun “destination to “What happens in Vegas, Stays in Vegas” destination. Their goal is to attract more mature tourist who are willing to visit the area and spend money without going home with a guilty conscience. The city is gearing up for a jammed packed 2007 season. Some of the major events that are scheduled in Las Vegas are the NBA All-Star Game (February), March Madness (March), three major boxing attractions, The New NASCAR races and their favorite is the National Bull Riding Championships. With the anticipation of these events Las Vegas hotels seems to feel that the events are enough to attract the tourists and not the competition in room rates, meal specials and special hotel events. The days of the \$79 a weekend room rates have disappeared. It appears that in 2007 the hotels are promoting room prices ranging from \$149 to \$199 a weekend night. The conference formula is COST+LOCATION+EXCITEMENT. The region has always strived to patronize establishments with the most competitive room rates, in hopes that an inexpensive rate will attract a greater number of attendees. The 2007 conference can not produce a hotel with a competitive room rate and be on the Las Vegas Strip.

Fraternally yours,

Bro. Raphael L. Forbes, Chairman  
2007 West Region Leadership Conference

### **Sessions Overview:**

The tracks are designed to make assurances that the region meets all of the expectations created by the national office and meet the goals of the region. The goals of the region are to provide the best training and fraternal tools necessary for a member and for a chapter to flourish in the community.

### **Events at-a-Glance:**

The events we are planning just keep growing. We are trying our best to produce the best conference experience for the best price.

- **First Time Attendees'/Neophyte Orientation:** **6 p.m. – 8 p.m. March 15, 2007**  
**Hosted by the DSS/Regional Director** - Fostering and sustaining interest in your organization among new members is a fundamental key to any organization's success. We'll show you ways to get a jump on new member's involvement early in the year, and to harness the energy and excitement that new members bring. Get proven tips and ideals for activities and events to make new members feel welcome and comfortable enough to get involved in all that the organization has to offer.
- **Blue Revue Friday - Pageant/Step Show/New School Dance:** **8 p.m. March 16, 2007**  
We have put together one of the most exciting competitions for the region. The Ms. Western Region Phi Beta Sigma Pageant is a scholarship pageant that highlights collegiate women • Step Tournament of Champions • New School Dance. **(Competition Entrance Deadline: February 1, 2007)**
- **Leadership Recognition Dinner and Closing of the Conference:** **8 p.m. March 17, 2007**  
Outstanding Regional Officer, Outstanding Chapter, Outstanding Regional Program, Greatest Growth, Milestones, DSS/DSC, Regional Officer Recognition, Omega Chapter Members, Chapter Recognition [Diamond, Platinum, Sapphire and Gold]
- **Blue Revue Saturday - Dance 'Old School – Two Step'** **10 p.m. March 17, 2007**  
We have scheduled the "Two-Steppin All Night Long" dance immediately following the awards dinner. We want all of the winners, leaders, guests and members to close out the conference with hours on hours of electric sliding and two-steppin. The music will be wide range, but exciting. This will be the event everyone will talk about for years to come.
- **Blue Revue Golf Outing – Tee Time: Craig Ranch Golf Course** **7:30 a.m. March 15, 2007**  
Saturday morning the Sigmas will invade the Craig Golf Course. A 18-hole course. The entrance fee is \$120 which includes the cart rental, lunch, and polo shirt and outing gift. There will be a scheduled Golf Outing meeting scheduled for 10 p.m. Friday night in the Hospitality Room. **Deadline entrance is February 1<sup>st</sup>, 2007.**
- **Blue Revue Expo:** **9 a.m. – 3 p.m. March 17, 2007**  
As an added attraction for our guests and the local community we are hosting a small Business Exhibit. The opportunity to support our small businesses in purchases quality keepsakes. Free to the public and located in the Grand Ball Room atrium.
- **Prayer Breakfast:** **8 a.m. – 9 p.m. March 18, 2007**  
Dr. Ronald Hemphill, Jr. will deliver the conference message. This is an extra ticket only event

### **Dinning:**

The meals that are scheduled for the conference are: Opening Ceremony Reception • Friday Lunch • Leadership Recognition Dinner. **On-site Attendees** – If you register on site you will be responsible for your own meals. For the on-site attendees it will be first come – first serve.

### **Incentives:**

As an added incentive to assure that this conference is very successful, we are offering a special incentive to get support and increase both the participation and conference awareness. We are offering a chance for each member to receive an incentive at a rate of 5%-15% for Souvenir Journal Advertisements • Blue Revue Expo Booth Space • Blue Revue Silent Auction • Conference Sponsorships. Download packages from regional website. Deadline to submit is February 1, 2007. **Blue Revue Gift Cards** are used at the Blue Revue Expo or Sigma Exchange.

### **Competitions:**

We have four premier competitions leading up to the Charlotte, North Carolina Conclave. The competitive events are: The Gilbert A. Daley Debate and Oratorical Competitions • The Miss Western Region Phi Beta Sigma Pageant • The Regional Step Show Tournament of Champions. **Each form must be completed and postmarked prior to February 1<sup>st</sup>, 2007.**

Phi Beta Sigma Fraternity, Inc.  
 2007 Blue Revue Leadership Conference  
 March 16-18, 2007  
 Park Palace Station Hotel and Casino  
 Las Vegas, NV 89102 • [www.stationcasinos.com](http://www.stationcasinos.com)  
 (310) 801-3373 • (310) 669-3071 (F)



# REGISTRATION FORM

## SECTION I: GENERAL (one form per registrant and, type or print clearly)

Name Last: \_\_\_\_\_ First: \_\_\_\_\_ MI: \_\_\_\_\_

Address (include Apt. or P.O. Box#) \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Email Address: \_\_\_\_\_

Telephone #: Day: \_\_\_\_\_ Evening: \_\_\_\_\_ Fax: \_\_\_\_\_

Chapter: \_\_\_\_\_ Membership #: \_\_\_\_\_

Emergency Contact: Name: \_\_\_\_\_ Relationship: \_\_\_\_\_ Phone: \_\_\_\_\_

Special Meeting or Meal Accommodation Requirements: **Describe:** \_\_\_\_\_

Wheel Chair (requires release form)  Meal Selection: Vegetarian

Hearing Impaired:

Other challenge:  Specify Challenge: \_\_\_\_\_

## SECTION II: REGISTRATION STATUS (check all appropriate boxes)

**A. Registration Status:**

International Officer       Life Member       Alumni Member       Sigma Beta

Regional Officer       Club 1914 Member       Collegiate Member       Female Guest

Past Regional Officer       Chapter President       Member-At-Large       Male Guest

DSS Member       First-Time Sigma Attendee       Parent/Guardian

**B. Participation Status:**

Presenter       Facilitator

Committee Chair       Contestant

**C. Polo Shirt Size:** \$20 additional fee for 2(X) - 4(X)     S     M     L     1X     2X     3X     4X

## SECTION III: FEES

**A. Registration** (check registration type)      **Note: Regional Director will host a lunch for Club 1914 Members/DSS on Saturday.**

Postmark by:	Alumni	Collegiate	Sigma Beta	Guests/Parents
Early Bird – February 1 <sup>st</sup> , 2007	\$150.00	\$105.00	\$95.00	\$95 VIP
Onsite – March 15 <sup>th</sup> – 18 <sup>th</sup> , 2007	\$235.00	\$190.00	-----	-----

B. Additional Event Tickets	Cost Per Ticket		# of Tickets		Total Cost
Miss Phi Beta Sigma Pageant	\$ 10.00	X	_____	=	_____
Blue Revue Step Show	\$ 15.00	X	_____	=	_____
New School Dance	\$ 10.00	X	_____	=	_____
Old School Dance	\$ 15.00	X	_____	=	_____
Recognition Dinner	\$ 45.00	X	_____	=	_____
Vegas Tour (each trip)	\$ 5.00	X	_____	=	_____

**C. Fee Event Tickets** (these events not included in registration fee – must be purchased separately)

Regional Director's Luncheon	\$ 20.00	X	_____	=	_____
Prayer Breakfast	\$ 20.00	X	_____	=	_____
Blue Revue Golf Outing	\$120.00	X	_____	=	_____

**GRAND TOTAL** \_\_\_\_\_

## SECTION IV: METHOD OF PAYMENT (full payment must accompany all registration forms)

Certified or Cashier's Check Payable to: Phi Beta Sigma Fraternity, Inc.

**Credit Cards:**    Visa    MC    Discover    Amex    Go online to: [www.pbs1914west.org](http://www.pbs1914west.org)

\*\*\*\*An additional service fee is assessed by PayPal\*\*\*\*

**NO PERSONAL CHECKS • Mail All Registration Forms with Fees to:  
 Western Region • 2007 Leadership Conference • 19510 Caney Avenue • Carson, CA 90746**

**Date:** \_\_\_\_\_ **Signature:** \_\_\_\_\_

## REGISTRATION INFORMATION

### Registration Packages (one registration form per registrant)

#### Full registration package for Fraternity members includes:

- **Early-bird packages:** The registration kit and gift, all printed Leadership Conference materials and event tickets (the Opening Ceremony/Regional Reception, The DSS First Time Attendees Orientation, The Miss Western Region Phi Beta Sigma Pageant, the Regional Step Show Tournament of Champions, The New School – It's all about the Stroll, The Old School Dance – All Night Two-Steppin', Friday Lunch and Internet Security Public Forum, The 2007 Leadership Recognition Awards Dinner. **Registrations: Alumni - \$150 & Collegiate - \$105.00.**
- **On-site packages:** The registration kit and gifts\*, all printed Leadership Conference materials and event tickets (The Opening Ceremony/Regional Reception, The DSS First Time Attendees Orientation, The Miss Western Region Phi Beta Sigma Pageant, The Regional Step Show Tournament of Champions, The New school – It's all about the Stroll, The Old School Dance – All Night Two-Steppin, Internet Security Public Forum. **All meals are determined by availability.** \*Conference gifts will be ordered delivered within **four weeks** following the conference. **Registration: Alumni - \$235 & Collegiate - \$190.**

#### Full registration packages for Conference Guests include:

- **VIP Package:** The registration kit and gift, all printed Leadership Conference materials and event tickets (the Opening Ceremony/Regional Reception, The Miss Western Region Phi Beta Sigma Pageant, the Regional Step Show Tournament of Champions, The New School – It's all about the Stroll, The Old School Dance – All Night Two-Steppin, Unlimited shuttle trips, Salon Extravaganza VIP Pass, Friday Lunch and Internet Security Public Forum, and The 2007 Leadership Recognition Awards Dinner. VIP Guest Package available to Early-bird registrants only!!! **Registration: \$95.**
- **Selective Packages:** Guests have the option to selected events, purchased shuttle run trip tickets and purchase Salon Extravaganza ticket separately.

#### Full registration packages for Sigma Beta Club Members:

The registration kit and gift, all printed Leadership Conference materials and event tickets (the Opening Ceremony/Regional Reception, The Miss Western Region Phi Beta Sigma Pageant, the Regional Step Show Tournament of Champions, 3-on-3 SBC Basketball Tournament, SBC Game Night (Circus-Circus & Scandia Arcades), Youth Breakfast Network, UNLV Lunch, Internet Security Public Forum, and The 2007 Leadership Recognition Awards Dinner. **No on-site SBC registration.** All registrants must complete the "Permission Form" prior to arrival. **Registration : \$95.**

#### Payment:

Full payment must accompany your registration form. The following forms of payment are accepted: Money Order, Cashier's Checks or Certified Checks made payable to Phi Beta Sigma Fraternity. The following cards are also accepted: American Express, Master Card and Visa. **Via the Internet:** You can go to the regional website at [www.pbs1914west.org](http://www.pbs1914west.org) and process your registration at the touch of your fingertips. There is an additional process fee attached for using PayPal. **By Mail:** Send your completed registration form with payment to: 2007 Western Region Leadership Conference; 19510 Caney Avenue, Carson, CA 90746. Please confirm by calling (818) 554-0582 or email: [conference@pbs1914west.org](mailto:conference@pbs1914west.org). It is better to confirm the forwarding of your form and payment. Please choose only one of the following methods to register for the 2007 Western Region Leadership Conference.

#### Confirmation Letters:

Registered participants should receive a 2007 Blue Revue Leadership Conference confirmation letter within two weeks of receipt of mailing by the regional office. Contact the Regional treasurer if the confirmation letter is not received during the above time frame.

**Lodging:**

Phi Beta Sigma Fraternity has reserved a block of rooms for a competitive price. The hotel rooms are spacious double-double beds: Thursday is \$79 + Friday is \$139 + Saturday is \$139 = total room cost would be **\$357** plus tax. Reservation ID - **"PCIPBF"**. **Reservation deadline is prior to February 13, 2007**, after this date the hotel will take reservations on a space available basis and at prevailing hotel rate. **ROOM RESERVATIONS, PLEASE CALL 1-800-634-3101.**

**NO PERSONAL CHECKS • Mail All Registration Forms with Fees to:  
Western Region • 2007 Blue Revue Leadership Conference • 19510 Caney Avenue • Carson, CA 90746**

**COMPETITION ENTRANCE DEADLINE: FEBRUARY 1<sup>ST</sup>, 2007**



**Debate & Oratorical  
Competition  
March 16<sup>th</sup>, 2007**



Ms. Cheylinel Gaston, USC  
2005 WR Miss Phi Beta Sigma

**Ms. Western Region  
Phi Beta Sigma  
Pageant  
March 16<sup>th</sup>, 2007**



**FROM OLD SCHOOL TO NEW SCHOOL**



**Western Region  
Step Show  
Competition  
March 16<sup>th</sup>, 2007**

**18 holes of golf  
(including cart)**

contests:

- Putting challenge on the practice green
- Two longest drive contests
- Closest to the pin challenge



**BLUE REVUE SPECIAL EVENT**

**2007 Golf  
Links Outing  
March 17<sup>th</sup>  
7:30am Tea Time**

# 2007 WESTERN REGION LEADERSHIP CONFERENCE



**MARCH 16<sup>TH</sup> – 18<sup>TH</sup>, 2007**

**Phi Beta Sigma Fraternity, Inc.**

**SIGMA WEST**



2007 Western Region Leadership Conference  
19510 Caney Avenue  
Carson, CA 90746

