

# bluPRINT

THE OFFICIAL PUBLICATION OF THE SOUTHERN REGION OF PHI BETA SIGMA FRATERNITY INC.

## Premier Issue

Greetings Brothers,

I am both honored and excited to serve as your Regional Director. As I feel the energy and enthusiasm throughout the region, our vision, to achieve the overall mission of Phi Beta Sigma Fraternity, Inc. by strengthen the Southern Region and positively impacting each brother, has a personal reflection, as I hope it does the same for you.

In order for Phi Beta Sigma to move forward, every brother must focus on the things that have made our fraternity what it is today; Brotherhood, Scholarship and Service. Therefore, when programs are implemented, it is in the best interest of chapters to document activities, which is another component of the vision. It is up to the brotherhood as a whole to recruit, re-activate, and reclaim, because

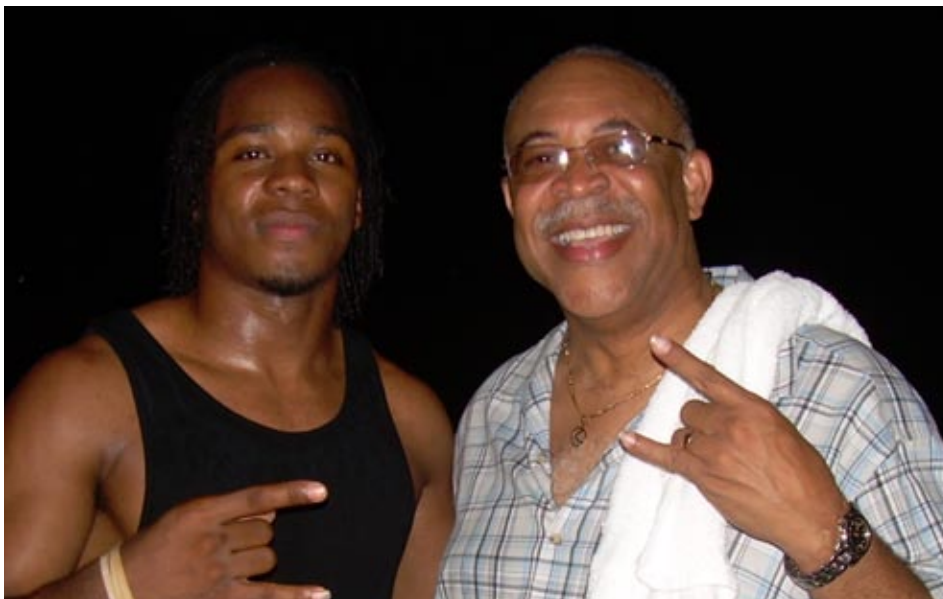


through the vision of this great region, Phi Beta Sigma Fraternity will continue to achieve great things.

I look forward to working with each chapter throughout the region in the upcoming months. God bless you and have a wonderful year in Sigmadom.

Our Cause Speeds on its Way,

Brother Ray Smith  
Southern Regional Director



Brother Walter Dix and  
Brother Ray Smith



# Your Regional Board in Action

Preparing for the new year, Regional Board members spent a full day in Ft. Lauderdale at the Sheraton - Cypress Creek Hotel.



1. 1<sup>st</sup> Vice Director, Brother Duncan gives an update on the initiatives he is working on while Brother Falls listens.

2. While on site, board members tour the hotel to ensure the facilities can accommodate the Region's 95th Regional Conference.

3. Brothers Glover, Immediate Past Regional Director Director of Collegiate Affairs, Brother Cook.

4. Bahamas State Director, Brother Sawyer

5. Board members take a much needed lunch break in the hotel's restaurant.

6. Board Members attentively listens as reports are being made.

Regional Director.....	Ray Smith
1 <sup>st</sup> Vice Director .....	Richard Duncan
2 <sup>nd</sup> Vice Director.....	Selvyn Hawkins
Advisor to Regional Director.....	James Hill
Chief of Staff.....	Rickey McClure
Secretary .....	Mark Young
Treasurer .....	James Walker
Dir. of Bigger & Better Business ...	William Fails
Dir. of Education .....	Marcus Chanay
Dir. of Social Action .....	Garry Gordon
Dir. of Collegiate Affairs.....	Eric Cook
Dir. of Sigma Beta Clubs .....	Quenton Butler
Dir. of Technology .....	Carlos Williams
Dir. of Publicity.....	Fabian D. Wright
Parliamentarian .....	Joseph T. Alexander Jr.
Strategic Coordinator.....	Adam T. Barnett
Historian.....	Mark “Mallet” Pacich
Immediate Past Regional Dir. ....	Calvin Glover

*State Directors*

Alabama .....	Tom Randolph
Bahamas.....	Gerrard Sawyer
Florida .....	Roy Edmonds
Georgia.....	Richard Duncan
Mississippi .....	Mark Young



# MU SIGMA HOSTS ANNUAL IMAGE AWARDS

The Mu Sigma Chapter's Phi Beta Sigma Image Awards celebration has recognized the accomplishments of many outstanding community leaders of the Jackson, MS Metropolitan Area for the past five years and has become one of Jackson's premier events.

Honorees are nominated and selected by the brothers of the Mu Sigma Chapter. The 2008 recipients were no exception. They included Former Governor Ronnie Musgrove (Humanitarian), Socrates Garrett (Business), Pastor Joe May (Religion), Marshall Ramsey (Media), Dr. Geraldine Chaney (Medicine), Attorney Robert Gibbs (Law), Dr. Rosie Pridgen (Education), Rep. Alyce Clark (Community Service) and Jessie Reed (deceased) (L.T. Smith Lifetime Achievement Award).



ligion), Marshall Ramsey (Media), Dr. Geraldine Chaney (Medicine), Attorney Robert Gibbs (Law), Dr. Rosie Pridgen (Education), Rep. Alyce Clark (Community Service) and Jessie Reed (deceased) (L.T. Smith Lifetime Achievement Award).

This event enables the chapter to fulfill their national obligation to Project S.W.W.A.C. (Sigmas Waging War Against Cancer). Therefore, a portion of this year's Image Awards went to benefit American Cancer Society as well as Building Bridges, Inc. an HIV/AIDS support agency. Over

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# 31<sup>st</sup> Annual Black College Tour



event contact: Earl Davis  
Theta Rho Sigma Chapter, Miami, FL  
edavis2632@comcast.net

## ADVOCATING HBCUs

At a time when so many historical black colleges and universities struggle with meeting enrolment numbers, Theta Rho Sigma Chapter of South Florida is ever so driven to continue its mission to take their Sigma Beta Club members and area high school students on a five state tour of 12 historically black colleges and universities.

“Giving our county’s current economical condition, pursuing advanced education is mandatory if one is to compete in today’s scarce job market,” says Earl Davis, one of the event’s organizers.

The tour encourages students to consider attending a HBCU and guide them on how to seek financial assistance and prepare for college.

- Trip cost covers: \$800.00 per person
- \*Six hotel nights
  - \*Charter Bus service
  - \* All Meals, snacks & beverages

### FRIDAY, APRIL 3RD

University of Florida	Gainesville, FL
Florida State University	Tallahassee, FL
Florida A & M. University	Tallahassee, FL

### SUNDAY, APRIL 5TH

Xavier University/City Tour	New Orleans, LA
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### MONDAY, APRIL 6

Dillard University	New Orleans, LA
Southern University	Baton Rouge, LA

### TUESDAY, APRIL 7TH

Texas Southern University	Houston, TX
Huston-Tillotson University	Austin, TX

### WEDNESDAY, APRIL 8TH

Wiley University	Marshall, TX
Grambling State University	Ruston, LA

### THURSDAY, APRIL 9TH

Jackson State University	Jackson, MS
Alabama State University	Montgomery, AL

### FRIDAY, APRIL 10TH

 return to Miami

# COLLEGIATE



Beta Beta Kappa Chapter,  
University of North Florida

# CORNER

Thank you for allowing me the opportunity to serve you on our Regional Board. It is my hope that before the 2008 -2009 Academic year is commenced, each of you will be energized and prepared to take the work of your respective chapters and more importantly the work of Phi Beta Sigma Fraternity, Inc. to higher heights.

It is my anticipation that throughout the upcoming year the collegiate body of the Southern Region will witness tremendous improvements in the areas of our fraternity that continue to be of great concern. Emphasis will be placed on the improvement

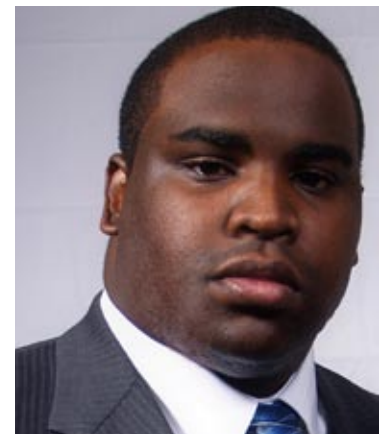
of communication amongst our collegiate chapters throughout the region, the implementation of shared regional projects, the increase of collegiate interest and participation at various conferences, and the distribution of materials that are vital to the effective management of our chapters.

As you expect to hear more about the progress of these initiatives, I encourage each of you to take advantage of the "Collegiate Blog" now available through our regional website. Here an avenue is created where collegiates can share across the region program ideas that they would like to see implemented and express "responsible" concern for issues affecting our frater-

nity. Likewise, you are encouraged to take advantage of our new Facebook group "Southern Sigmas" where you can begin to communicate socially across the region and post news and flyers for your chapter events.

I also encourage you to visit the "Collegiate Corner" available through the national website where resources are posted from the national office. Please ensure that your chapter's con-

*continued on page 15*



Bro. Selvyn Hawkins ,  
2<sup>nd</sup> Vice Regional Director

# HIV & AIDS AWARENESS BLOCK PARTY

## Mighty Mu Epsilon Chapter



With the alarming number of African-American men between the ages 17-24 becoming infected with HIV and AIDS, it has become imperative that organizations such as Phi Beta Sigma, Fraternity to take a proactive position in helping to address this matter of urgency.

To raise the awareness of the impact of HIV/AIDS on the African-American male population in the Tallahassee Community, Mu Epsilon took another bold step and distributed over 3,000 contraceptives and also provided students with free HIV/AIDS testing. To add to their block party theme, the chapter provided pizza and soft drinks to attendees.

Hosting their Second Annual HIV/AIDS Block Party, the chapter received both televised and print media coverage appearing on local cable stations WCTV and had extensive write ups in the Tallahassee Democrat newspaper, FSview

and The Florida Flambeau, a twice-weekly student newspaper of Florida State University in Tallahassee

As a national organization, Phi Beta Sigma Fraternity, through it's Sigma Wellness signature initiative has developed a new project/initiative, the

[continued on page 15](#)



# Collegiate Affairs Initiatives

## Brother Eric Cook, Ph.D

regional director of collegiate affairs



“I truly respect the trust and confidence you have placed in me to lead this office and it is my intent and obligation to provide you with top quality service during my tenure.”

Collegiate brothers represent new life for our great organization. I am extremely pleased and humbled that the brothers of the Mighty Southern Region have re-elected me to this critically important position. It is my mission to be an active voice on the board, serving as an advocate for issues which affect collegiate brothers.

As we prepare for our respective state conferences, regional conference, and national conclave, please be mindful of the auxiliary activities that will occur at the 2009 Regional Conference, including the Oratorical/Debate competitions, Regional step show competition, Miss Phi Beta Sigma pageant, Collegiate Hall of Fame awards (Academics, Athletics, and Leadership) and the Collegiate Brother of the Year. Each state is expected to be represented in each of these activities.

A strong emphasis is also being placed on training and certification of chapter advisors. These brothers are key in offering mentorship, advisement, and support in the design and implementation of collegiate chapter programming. A training protocol is being developed to ensure that all of our advisors are equipped with the knowledge and skills to support effective chapter operations.

Again, thanks for the opportunity to serve in this capacity.

Please do not hesitate to contact me for information, support, advice, or guidance. I'm available via email: [ecook6@comcast.net](mailto:ecook6@comcast.net).

# STAR Chapters

## Strategically Targeted Areas of Revitalization

The focus of Collegiate Affairs for this year will be improving the collegiate experience. A number of initiatives will be implemented to ensure that chapters are operating efficiently and effectively.

The regional board in June 2008 approved the establishment of STAR Chapters (Strategically Targeted Areas of Revitalization).

- 8 chapters (**Alpha Beta, Beta Kappa, Chi, Eta Beta, Gamma Epsilon, Theta Zeta, Zeta Kappa and Zeta Xi**) across the region were selected to participate in this program.
- These chapters will undergo intense training in chapter management, budgeting, constitutional revisions, agenda setting, and retreat planning.
- All collegiate chapter presidents in the Southern Region will receive the Successful Leading leadership manual that contains valuable information to assist leaders in maximizing chapter performance.

## ...IN THE SPOTLIGHT

“*Being part of this fraternity has been one of the best things that has happened to me; my number one is the day I decided to accept Christ as my lord and savior.*”



Collegiate Brother  
Braxton Stowe

Fayette, Alabama

Initiated April 16, 2006

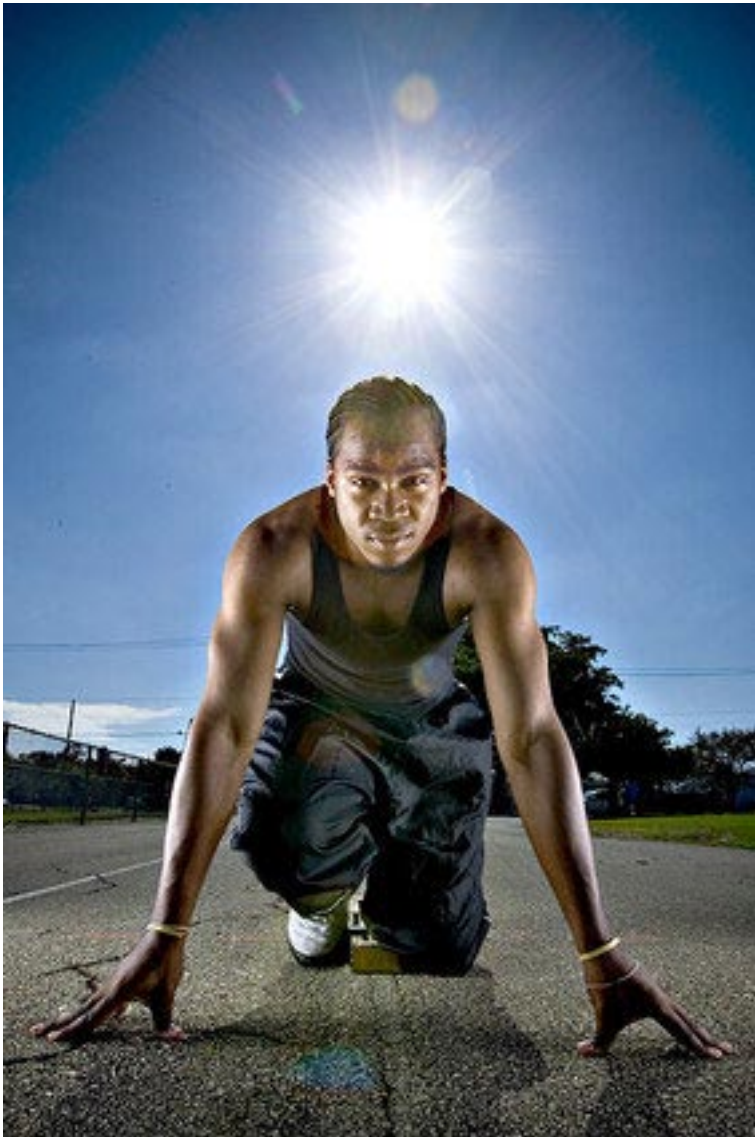
Theta Iota Chapter  
Mississippi State University -  
Starkville, MS.

## SERVICE

It is through his membership in Phi Beta Sigma that he says he's been able to accomplish the many things he thought impossible.

To date, Braxton has been a member of the MSU football team, a Student Government Senator that represented a portion of this campus and currently serves as Vice-President of the entire MSU Student Body.

His most honorable achievement is being the first African-American student elected as Mr. MSU. Σ



# WALTER DIX FRATERNITY BROTHER OLYMPIAD

*“Brother Walter Dix of the ‘Mighty’ Mu Epsilon Chapter at Florida State University is THE defending national NCAA track champion in the 100m (2 X Champion) and 200m (3 X Champion).”*

*As a brother, he informed his Chapter and the State of Florida Executive Board members that he is proud to have represented Phi Beta Sigma during the U.S. Olympic trials and is appreciative of the support he received from the Brothers of the State of Florida.”*

*~ Brother Calib Malveau, Mu Sigma*

# Running to a Promising Future

# Brother Walter Dix Makes History at the 2008 Olympics

From *Seminoles.com* & *USA Track and Field .com*

Questioned countless times for not turning professional after his phenomenal junior year or after he injured his hamstring in the spring, the Florida State sprinter proved his merit against the best runners in the world August 16. At age 22 Dix qualified for the Team USA roster for the 2008 Olympic Games in both the men's 100m and 200 meters.

“We’re just so unbelievably happy for Walt,” FSU head coach Bob Braman said. “He’s the last of a breed of collegiate athletes that have done it the right way, and this is his reward. He didn’t get off to the greatest of starts, but as the whole world now knows, very few people

can close a race like Walt.”

Dix was the runner-up in the 100m in 9.80w seconds at the Olympic Trials in Eugene, Ore., before winning his first-ever national title in the 200 meters by five-thousandths of a second over runner-up and 2004 Olympic gold medalist Shawn Crawford. His performance shattered the previous Hayward Field record of 19.87 seconds by Lorenzo Daniel from 1988. Dix went on to win bronze medals in the 100 meters and 200 meters at the 2008 Olympic Game in Beijing. Only the second man to ever win the NCAA 200m outdoor title three times, he is tied for third in NCAA history with six individual outdoor national championships and accumulated 18 All-America honors.

The seventh Seminole to win an Olympic medal, he is the first Florida State track and field athlete to win an Olympic medal since Kim Batten won the silver in the 400m hurdles at the 1996 Games in Atlanta.

[continued on next page](#)





On May 26, 2007, Dix set the collegiate record in the 200m in Gainesville, Fla., with his winning time of 19.69 seconds at the NCAA East Regional, which is the seventh-fastest time in the history of the event. In 2007, the first to win the 100m, 200m and 4x100m at the NCAA Outdoor Championships since 1969. In his freshman year at Florida State in 2005, Dix had an amazing season that ended with him winning the NCAA Outdoor men's 100m title, finishing fourth at the USA Outdoor Championships, and ending the campaign ranked #4 in the nation in that event by Track & Field News.

At the 2005 NCAA East Region Championships at Icahn Stadium on Randall's Island in New York City, Dix broke the American junior record, FSU all-time, NCAA East Region and Icahn Stadium track record with a 10.06 clip to lead all qualifiers. His performance was the third-fastest junior time in the world, with the top mark being 10.01. Dix added the honor of Mondo Regional Athlete of the Year and ACC Outdoor Rookie of the Year to his list of awards.

He is the first to sweep 100m & 200m ACC titles since Brendon Mahoney (Georgia Tech) in 2000. He was the top high school sprinter in the nation for the 2004 season, running Olympic standard times in the 100m and 200m...shattered the state mark with a 10.28 in the 100 meters at the Florida Class 4A state meet, after tying it at 10.38... broke the Florida high school record with a 20.62 in the 200 meters this past season before besting the mark with a 20.54 at the state regional meet... one of six SchoolSports Magazine's top high school athletes in the nation...two-time Ft. Lauderdale Sun Sentinel Track Athlete of the Year. Σ



At the 2008 Beijing Olympics, Brother Dr. Marcus A. McCray was on hand to provide treatment to the athletes before, during and after competition. Brother McCray, son of past 1st National Vice President Sidney McCray, was selected by USA Track & Field to serve as their team chiropractor in Beijing.



Marcus has worked with the University of Florida Football team, the Indianapolis Colts Football Organization, and with Northwestern University's Men's and Women's soccer teams as an Intern Athletic Trainer.

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**Event**

Sprints

**Height**

5-9

**Weight**

190

**Personal Record**

100m 9.91 (2008), 200m 19.69 (2007)

**Born**

January 31, 1986 in Coral Springs, Fla.

**Current Residence**

Ft. Lauderdale, Fla.

**High School**

Coral Springs High School (Fla.) '04

**College**

Florida State University '08

**Coach**

Bob Braman

**Agent**

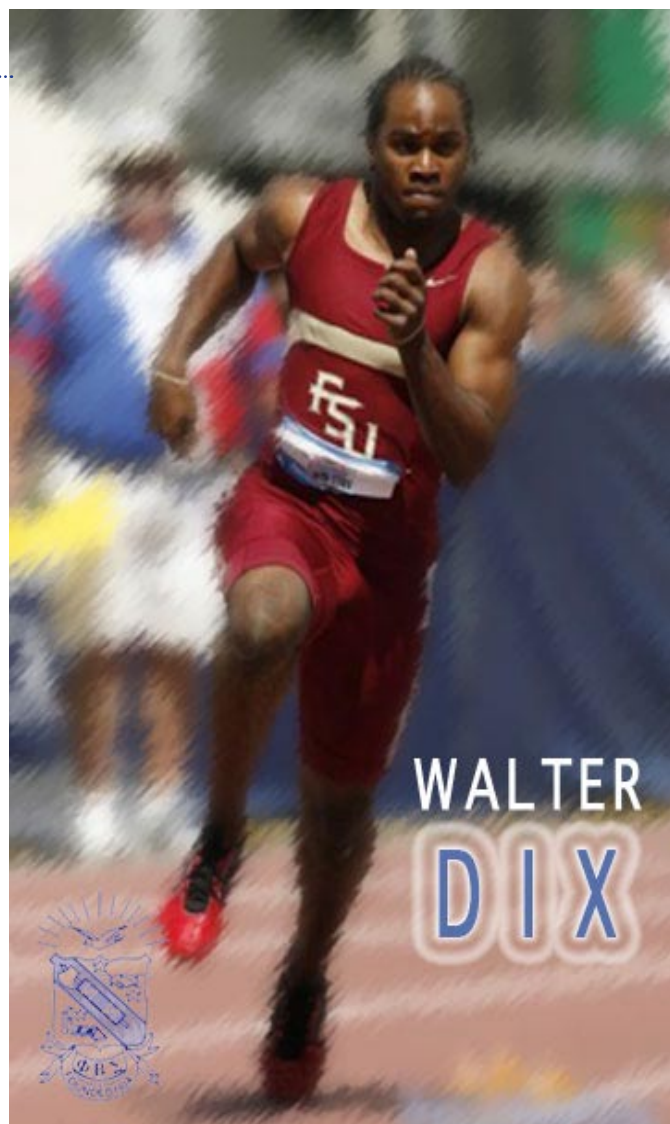
Kimberly Holland

**Coach**

Terry Long

**Club**

Nike



## Career Highlights

2008 Olympic Games 100m & 200m bronze medalist;  
2008 Olympic Trials 200m champion and 100m runner-up; 3rd

2007 USA Outdoors 100m;  
2007 NCAA Outdoor 100m and 200m champion;

2006 NCAA Indoor & Outdoor 200m champ;

2005 NCAA 100m champion; U.S. men's 100m Junior record holder



## GEORGIA CHAPTER ATTEMPTED TO ORGANIZE A LOCAL PRESIDENTIAL DEBATE

In an effort to impact the Central Savannah River Area in a mighty way, Brother Christopher Douse, President of Epsilon Gamma Sigma Chapter

organized a presidential debate to bring the Barack Obama and John McCain to Georgia and South Carolina.

In August of 2008, Steve Kuzj, of NBC Augusta, Georgia featured the chapter and their efforts on both of the station's afternoon news break, re-ran the story the following day and even posted the news feed and article on its website.

The chapter contacted both campaigns as well as local politicians, like Augusta, GA mayor, Deke Copenhaver. At the time, Christopher thought Georgia and South Carolina would have

been key battleground states during the election and that assistance from every day citizens would be necessary.

“If the people can get on board and impact their senator with an email or a phone call or something that may urge them to say, ‘hey, why don’t we choose Augusta? Why not Augusta?’ That way our voice will be heard,” Douse said. Σ

## Brother Culver wins Council Seat

Retired City Magistrate Will Culver won the District 5 City Council seat over businessman Richard Gipson.

With all but provisional ballots counted, Brother Culver had 2,820 to his opponent's 2,460 votes.

A member of Alabama's Beta Epsilon Sigma, Brother Culver, will be the second African-American elected to City Council. He replaces Glenn Watson, who did not seek re-election after a failed bid for Madison County Commission. Σ



(L-R) Larry Davis, Will Culver, Tom A. Randolph



(L-R) Tom A. Randolph, Tyrone Smith, Will Culver



Front Row --Derrick Woodruff--Dion Milliner--Will Culver--William D. Fails  
Back Row--(Black Cowboy Hat) Tyrone Smith---Larry Davis--Thomas Morris Jr.--Tom A. Rand

*Olympic Chiropractor,*  
*continued from pg 12.*

He has also served as a Certified Athletic Trainer with the Women's Basketball and Men's Rugby Teams at Life University and with Progressive Sports Medicine and Physical Therapy Clinic, both of which are located in Atlanta, Georgia. Dr. McCray has served as the official Chiropractor for the 2008 Hula Bowl in Honolulu, Hawaii.  $\Sigma$

*Image Awards,*  
*continued from pg 6.*

the past six years the brothers of Mu Sigma have donated upwards of \$10,000 to worthwhile charitable organizations in and around the Jackson Metro area.  $\Sigma$

*Collegiate Corner,*  
*continued from pg 8.*

tact information is up to date with your State and National offices. By doing so, you then hold your officers accountable for ensuring that information and distributions are disseminated to you correctly.  $\Sigma$

*Block Party,*  
*continued from pg 9*

Conversation among Brothers Series. The initiative is targeted at African American men on college campuses and is designed to encourage ongoing peer-to-peer discussions about topics and issues that adversely impact African-American men, particularly HIV/AIDS.


To that end, Phi Beta Sigma Fraternity, primarily through its collegiate chapters, seeks to facilitate ongoing dialogue among Brothers on college campuses. In addition, the Fraternity seeks to encourage African-American men to not only become aware of the impact of the disease on our communities, but to get tested and become advocates for HIV/AIDS testing.  $\Sigma$

$\Phi\beta\Sigma$  Southern Regional  
*Miss Phi Beta Sigma Pageant*

BEAUTY comes in many forms. Some might herald the charm of physical appeal. Others may prefer the allure of intelligence and ambition. Still others might trumpet the inner splendor of sharing talents with others. What Chapter's campus queen will have a blend of all three.

Categories  
Presentation  
Talent  
Swimwear  
Evening Gown  
Q & A

at the  
95th Annual  
Regional Conference  
Saturday, April 18, 2009



# bluPRINT

Promote your chapter event  
Advertise your business  
Have your chapter featured

Next  
Issue....

*Your Regional Board in the spotlight*  
*A Dedication to Sigma Pillars*  
*Financial Wellness*  
*Strategic Planning for Growing the Region*

contact Brother Fabian Wright,  
Director of Publicity  
fabian@cw-mg.com

Phi Beta Sigma Fraternity, Inc | Southern Region

95<sup>th</sup> annual  
Southern  
Regional  
Conference  
Ft. Lauderdale, Florida  
April 14 - 19, 2009



## Win an Apple iPod Touch Contest

One 16GB Apple iPod Touch will be awarded to the Brother who sells the highest dollar amount in ads for the 95th Annual Southern Regional Conference journal.

TERMS AND CONDITIONS: This contest is open to all members of the Southern Region of the Phi Beta Sigma Fraternity, Inc. Fraternity members on the Southern Regional Board and Conference Planning Committee are eligible to participate. Deadline to submit all ad sales for consideration is March 15, 2009. Prize will be awarded during 95th Southern Regional Conference. Winner need not be present to receive prize. Go to <http://www.pbssouthern.org/regionalconference.htm> to download contest forms.



# PHI BETA SIGMA FRATERNITY, INC

## Southern Regional Conference

**Ft. Lauderdale, Florida**

**April 16 - 19, 2009**

### Hosted by

South Florida  
Collegiate & Alumni  
Chapters

**Beta Pi  
Epsilon Delta  
Lamda Tau  
Gamma Gamma Sigma  
Theta Rho Sigma  
Rho Sigma**

at the

**Sheraton Suites**

555 N.W. 62nd St.  
Ft. Lauderdale, Fl. 33309  
954-492-5849

